

PROVIDING IMMEDIATE ADVISORY AND MIGRATION SERVICES DURING THE GLOBAL COVID CRISIS

The Client

Imagine being one of the largest brands out there that is entirely focused on selling tickets for various concerts, movies, sporting events and the like. The company has been serving in this space since 2007 and has since been the country's go to location online to purchase tickets for entertainment purposes. A \$120 Million company, every investor's dream.

The Challenge

And then the worst happens. The pandemic strikes. No one wants to go to the movies anymore. Concerts are banned. And so are sporting events. As a result, the organization had to deal with massive dips in revenue and was now looking towards saving costs with immediate effect. Among the many things they did, they investigated their infrastructure systems- which were the foundation upon which the company ran.

Our Approach

There were three key challenges:

- The applications were monolithic and difficult to scale and hardware refresh took time.
- There were more than 54 applications combined and hosted on 1450 servers.
- The revenues were going down, and the costs were going up.

Feuji stepped in to solve this problem. We worked with the business and infrastructure teams to clearly understand what the situation was as-is, and what they wanted it to be.

Feuji then performed a cloud advisory and migration service that dramatically reduced IT cost and inventory, allowing the company to sustain itself during the pandemic.

How did We do This?

The short answer: Attention to detail and absolute clarity.

Our collaborative approach allowed us to understand, capture, and pass on client requirements in real-time to our cloud specialists and board of advisors. We were then able to plan a model that incorporated cloud migration. We ensured that it would serve the current requirements as well as post-pandemic requirements of the company.

Engagement Highlights

- Mainstream applications had been containerized leveraging ECS
- Seamless cloud migration to cloud with no disruption
- AWS native PaaS/SaaS and managed services leveraged
- Leveraged Graviton2 for majority of production workload

What did Our Services Include?

- AWS
- DevOps
- Terraform



What were the Key Business Results?

We launched the

minimum viable product in just



We saved over

50% of the client's budget and time

We used a

100% agile model with weekly production releases

The key word we used in all our meetings was "Clarity". That was the end goal of every transaction, every meeting, every call, and every email that mutually occurred between Feuji and the company. Together, we managed to achieve clarity.

Contact Us

USA | Costa Rica | India

info@feuji.com