

DIGITAL transformation

DIGITAL TRANSFORMATION AND ENGINEERING FOR ONE OF THE LARGEST INTERIOR DESIGN COMPANIES

The Client

The company was one of the largest corporate entities in the world of interior design. How big? The company exceeded revenues of \$3 Billion and was on a continuous growth path.

The Challenge

With competition growing in the market, the company needed an entire organizational transformation. They reached out to Feuji to work on a Digital Engineering project.

They needed to move from a traditional business model to an on online marketplace in a short time.

Our Approach

“Immediately” was the word we heard a lot in our first meeting. The time we were given was three months for a minimum viable product (MVP). Both development, and testing were involved.

We won the initial bid and proved ourselves worthy. How did we do what we did?

How did We do It?

The short answer: Agile Teams

We built a marketplace for design providers to leverage the software seamlessly. Every week, we released components within an agile environment.

We maintained an excellent collaboration with business stakeholders, product managers, DevOps teams and architecture teams. With a team of over 50 employees working from our GDC (Global Delivery Center), we delivered the project in record time. The team included RAD/BPM developers, mobile developers, UX designers, and test automation engineers.

Engagement Highlights

Digital Transformation technology partner

- 50+ engineers working from GDC, Hyderabad (off-shore) across product
- Management, development, test-automation, security and DevOps
- Built marketplace for design providers to leverage the software
- 100% agile environment with weekly release into production

What did Our Services Include?

- Monolithic to microservices transformation
- UI/UX design and development
- Database migrations
- Product management
- End-to-end test automation
- Penetration testing
- Azure Dev



Contact Us



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What were the Key Business Results?

We launched the

**minimum viable product in just
6 weeks**

We saved over

50%

of the client's budget and time

We used a

100%

agile model

with weekly production releases

We tapped into a huge marketplace opportunity for builders, designers and architects. The customer loved what we gave them in just 1.5 months, when the expected time was 3 months. We also future-proofed the platform for Digital Service Offerings.